

# Innovation one pager

name \_\_\_\_\_

## 1. situation

What is the context in which the challenge occurs?

## 2. solution direction

Can you describe a brief description of the solution direction?

## 3. hypothesis

What assumptions do you want to test?

## 4. possible consequences

What is the effect of the solution on the stakeholders?

## 5. measurability

What indicators do you use to measure success?

## Next steps

### 6. experiment team

Describe who is part of the team and who is responsible for the project?

### 7. follow-up

Next steps to conduct the experiment?

date \_\_\_\_\_