

business model stresstest

name _____

		development 1	development 2	development 3
who customers				
what proposition and value				
how activities and partners				
why costs and revenues				

date _____

Based on Business model stress testing: A practical approach to test the robustness of a business model from Timber Haaker, Harry Bouwman, Wil Janssen, Mark de Reuver from 2017